Jordan Miller’s **Betting Profit Blitz**

**Introduction**

Please note that this publication is the result of nearly eight years work involving extensive research and very often many sleepless nights. I first developed the system whilst at University, but continued to modify it and enhance it over the years to the finished report you see before you.

I’m proud of it and only ask that you read it fully and be patient with it. The report is copyright protected and should not be reproduced or resold.

I can fully appreciate that, like myself, the vast majority of people cannot help but “cut to the chase” and glance over most of it heading straight to the “juicy bits”. Please try not to do this as it will only hamper your understanding of the system.

I’ve written the system with the intention of it being read fully, in order for you to maximise your profit potential.

**The Aim: To Make You Your Bookies Worst Nightmare!**

I want to turn you into a PROFIT BLITZER. Nobody goes into their local bookmakers with the intention of losing all of their money, but of course that’s what the majority of people do. Time and time again. The industry term for these customers are “mug punters”, a phrase you may have come across. I like to call them blind betters, because 99% of the time they are literally betting blind. With no knowledge or background at all.

This is why bookmakers, even small ones make a killing from the average UK betting customer. Bookies set the odds, they make the rules and everything is stacked in their favour, so when you think about it they *should* make all the money *all* of the time and generally speaking they do.

However, if you stick to this system **strictly** you can level the playing field and take your fair share of the money... 91% to be exact!

As you read through the pages you will notice I use one word a lot: **consistently**. This is the most important word in this system.
Remember: consistent profit is the aim of the game here. We’re not after peaks and troughs or ups and downs here. We don’t want £1000 one month and nothing for 6 months. That defeats the objective of PROFIT BLITZING!

I am going to show you how to make money from football betting consistently, profit consistently, how to win consistently, time and time again. Week after week.

There is nothing complicated in what about to tell you, no brain surgery, no rocket science and certainly no spread betting. The complicated part came in developing the system but the delivery is extremely straight forward.

All it will take is about 10-15 minutes of your time each weekend or midweek if there enough fixtures on, to win and win consistently. Eventually you will be sick of that word, but don’t be because that is where the beauty lies. The secret to the huge bank balances, the cars and the holidays lie totally within the consistency.

I will show you exactly, and in fine detail, exactly what I do to make myself at least £1,125 per week, consistently. To be honest a £1,125 week would be a below average week. You can drive that figure up by searching online bookmakers for slightly better odds which return bigger winnings, which means more cash. Usually it’s more like between £1,350 and £1,500 but to be safe, we’ll say £1,125 per week, and remember this is going off JUST weekend fixtures. When there are midweek fixtures I can expect more.

**Before we go on, a bit about me...**
My name is Jordan Miller and I am a professional gambler. I make a bare minimum of £54,000 per year from placing bets on football. I am also a medical statistician and I work for GlaxoSmithKline; one of the world’s biggest pharmaceutical companies.

Put simply, my job is to study and analyse a wide range a statistics and use them to predict outcomes, patterns, forms, rates and development of health conditions, diseases and drug treatment.

I studied Epidemiology at Edinburgh University and it whilst I was studying I developed this system. I lost a £4 bet at a William Hill bookmaker’s while
making a stupid blind bet. Because I hate losing so much, I developed this system to win back my £4. It’s ended up winning me A LOT more than that!

Over the last 8 years I’ve perfected it and tuned it so it performs at its optimum delivering maximum profits, consistently.

Anyway, enough about me, let’s get on to what you’re here for... making some real PROFIT.

**The Season So Far...**

So far this football season (2012-13) up to the 31\textsuperscript{st} January 2013 I have placed 29 bets. This includes midweek fixtures, when there have been enough matches to allow my system to work and also a couple of international fixtures and some Champions League games (let’s not forget about those).

I was a little surprised by the fact I’d only placed 29 bets so far, but there is a very good reason I’ve only bet 29 bets this season. You see, you can only begin betting when the season is six weeks old. The thought behind this is pretty simple; with the exception of a handful of sides, anything can happen in the first six weeks of a season. Form hasn’t set in and the statistics having produced enough data on which to really analyse and rely on.

I still like to track this period of the season with what I call ‘ghost bets’ (bets I make on paper without actually putting money down with the bookmakers) it helps me get some understanding of what’s happening. But nothing really sets in until 6 weeks have passed.

By the end of the 2012/13 season I predict I will have placed roughly around 40 bets on, this falls very much in line with previous seasons.

40 bets for a minimum return of £54,000 isn’t bad going at all and the beauty of it is I don’t have to leave the comfort of my home to do so. In fact I can do this from virtually anywhere in the world as long as I have an internet connection. I’ve been known to make bets whilst on holiday, which believe me is a great feeling! Making money while on your holidays is truly fantastic.
Anyway, before I go on to explain the actual betting process and explain the system fully so that you can consistently make profits from each bet, I have made a table listing all my results from previous years.

<table>
<thead>
<tr>
<th>Profit (£)</th>
<th>Date</th>
</tr>
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<tbody>
<tr>
<td>£1,387.82</td>
<td>15/16 September 2012</td>
</tr>
<tr>
<td>£1,839.31</td>
<td>17 September 2012</td>
</tr>
<tr>
<td>£910.93</td>
<td>22/23 September 2012</td>
</tr>
<tr>
<td>£772.35</td>
<td>26 September 2012</td>
</tr>
<tr>
<td>£1,401.50</td>
<td>29/30 September 2012</td>
</tr>
<tr>
<td>£1,003.78</td>
<td>1 October 2012</td>
</tr>
<tr>
<td>£1,193.93</td>
<td>6/7 October 2012</td>
</tr>
<tr>
<td>£2,614.12</td>
<td>13/14 October 2012</td>
</tr>
<tr>
<td>£1,478.17</td>
<td>20 October 2012</td>
</tr>
<tr>
<td>£188.92</td>
<td>21 October 2012</td>
</tr>
<tr>
<td>£760.80</td>
<td>24 October 2012</td>
</tr>
<tr>
<td>£4,039.91</td>
<td>27 October 2012</td>
</tr>
<tr>
<td>£1,901.44</td>
<td>28 October 2012</td>
</tr>
<tr>
<td>£890.21</td>
<td>3/4/5 November 2012</td>
</tr>
<tr>
<td>£2,084.55</td>
<td>10/11 November 2012</td>
</tr>
<tr>
<td>£500.00</td>
<td>17 November 2012</td>
</tr>
<tr>
<td>£650.22</td>
<td>18/19 November 2012</td>
</tr>
<tr>
<td>£1,801.94</td>
<td>24/25 November 2012</td>
</tr>
<tr>
<td>£1,765.00</td>
<td>28 November 2012</td>
</tr>
<tr>
<td>£1,909.25</td>
<td>3 December 2012</td>
</tr>
<tr>
<td>£1,761.12</td>
<td>8/9 December 2012</td>
</tr>
<tr>
<td>£3,203.51</td>
<td>15/16 December 2012</td>
</tr>
<tr>
<td>£1,123.10</td>
<td>22/23 December 2012</td>
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<td>£1,341.83</td>
<td>26 December 2012</td>
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<tr>
<td>£1,972.70</td>
<td>29/30 December 2012</td>
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<tr>
<td>£1,003.09</td>
<td>1 January 2013</td>
</tr>
<tr>
<td>£888.40</td>
<td>12 January 2013</td>
</tr>
<tr>
<td>£927.79</td>
<td>19 January 2013</td>
</tr>
<tr>
<td>£1,505.19</td>
<td>29/30 January 2013</td>
</tr>
</tbody>
</table>
The results above show an overall profit of £43,244.98 which I’m sure you’ll agree isn’t bad for a few months’ work. The above bets work out at a profit of £1,491.21 per bet, which is more in line with what I mentioned earlier.

It’s taken me a while to get my bets up to this level of profit, but I’m going to explain exactly how I did so that you can replicate my success, step-by-step.

Lets’ assume that I make 40 bets this season, like I predicted earlier. That would represent an overall profit of £59,648.40 and whilst that figure is actually less than what I made last season it’s still a lot more than what a lot of people make from their careers and don’t forget all the profit made above is completely tax-free!

I expect to lose at least another 2 weekends worth of bets. I forecast for these losses at the beginning of each season. On average over a 40 bet season I tend to lose between 4 and 5 weekends worth of bets this usually equates to a loss of between £1500 and £2500 over the course of a season. But this comes with the territory and whilst it’s very frustrating when that weekend rolls around it’s too be expected. On the whole a profit of almost £60,000 is well worth it.

**How To Pick Your Winners**

Quite obviously, any bet struck is only as good as your selections and again obviously this is where 99.9% of the betting public fail.

A popular fault is making too many selections, and particularly so in football. I have seen people placing all kinds of weird and wonderful bets; massive accumulators, as many 12 or even 14 selections.

That’s the mistake I made in the beginning. You end up chasing the huge pots that they pay out on, but never actually do because it’s so rare that anybody actually wins. The only person winning is the bookmaker.

If the punter does win I’m sure you will hear about it because the bookmakers make sure you do. This gives people hope that it is actually possible and easy to do. But this is just another hook to get you to run to your bookies with your wallets out ready to ‘blind bet’ again and again.
So while the bookmaker may of paid out on a big settlement, you can bet they’ll make it all straight back with the floods of blind punters rushing to the bookie with the “that could be me” mentality.

Our game plan is much different... We are not searching for the big peak or the £60,000 one off pay out. We want consistent profits, week in week out.

**So how do I go about selecting my bet?**

Right, this is where it gets interesting.

All my football bets are placed using only three teams. That’s right, just three teams. As I said before the more selections you make, the less chance you have of winning. With more than three teams you instantly give the bookie the upper hand.

I’ve researched numerous ways, formulas and systems and believe me the most effective formula is to bet with three teams only.

All my profit comes from selecting three teams only, which sounds pretty simple, but believe me when developing this system in the early days it definitely wasn’t that simple. It took months of researching, ghost betting and working on complex formulas in order to get where I am today. Then it’s taken me years perfecting it and getting it just right.

Today, I say with confidence this is the most effective way to bet on football if you want consistent profits.

When I first began developing this system I used to buy the Saturday papers and study the centre sport pull outs for all the odds and form guides. Nowadays you can just log onto either [www.bbc.co.uk/sport/football](http://www.bbc.co.uk/sport/football) or my personal favourite is [www.flashscores.com](http://www.flashscores.com) for all the stats and form guides (on that particular day) plus all the odds (Flashscores actually gives you a full breakdown of all the odds on offer from each online bookmaker, this is perfect when shopping around for the best odds to ensure you get the most for your bet)
Above is a head-to-head report of the two teams that are due to be facing each other. We can see that both teams haven’t been in great form, but in Manchester City’s case (one of the league’s top teams) the last few games have been against other top teams (Manchester United, Chelsea and Dortmund) so whilst we wouldn’t have placed bets on these games anyway the form doesn’t actually really affect the way we bet and the game against Everton was at home.

Newcastle have lost 4 out of their last 5 games, which only strengthens our bet.
If we continue to study the head-to-head form (actual Man City v Newcastle games), we can see in the last 5 games between Man City and Newcastle, Man City have won all 5. This bodes well for our bet.

If you look down the lists and take notice of the various odds on offer you should see that the odds on many home teams are simply too cramped, impossible to bet on.

This is particularly greedy on behalf of the bookmakers and is a subject regularly taken up by betting correspondents, but there is a way to get back at the bookies and ultimately beat the bookie, without being forced to accept ludicrously cramped odds and there is also a particular type of bet that makes this work very well indeed, as you can see from my results.

Quite simply, ignore the home teams, completely. Concentrate only on the away sides. You will find that there will be invariably 3 or 4, occasionally a few more, away sides who will be odds on to win. Forget about scores, forecast, first goal scorers, goals galore and all those things. You are looking for an away team being odds on to win.

Now there is nothing stopping you from mixing a matching. Most of my bets these days consist of the top leagues around Europe. I’ll explain more in a second…

If, on any particular week, there are only 3 such opportunities, then that is your bet, those 3 teams (I will show you the correct bet to use in the next section) and that is all.

If this happens, then it should be a particularly easy week, you will have had to do nothing other than simply pick out these 3 sides and place your bet, but what happens if there are more than 3 away sides at odds on to win?

Well, then you have a little bit more work to do, and I must admit, I prefer the situation of having more than 3 teams to select from, and I include some of Europe’s top leagues as well. That usually includes Spain, Italy, France, Germany and Holland. My favourites are England, Spain, Holland and Germany.
It’s no coincidence on the rare occasions when a bet goes down it will usually be on the week when there are only 3 teams to select from.

When there are 4 or 5, you need to study form just a little. Look at the league tables and more importantly, look at some current form tables over the last 6 games. Check goals scored and goals conceded; check home form and away form for both teams. You can access this on the flashscores.com website. These will tell you which teams are hot and which are not. Once you have made your decision you are ready to select your 3 odds on to win away teams.

Newcastle - Manchester City
15.12.2012 12:45

www.flashscores.com
The Only Bet To Use

Alright, so you have your 3 odds on to win away sides selected and it is now time to place a bet, but what type of bet?

There are so many different types of bet, singles, doubles, accumulator’s etc. but having tried and tested so many the type of bet which provided best odds for giving a consistent profit is a known as a “Trixie” (don’t worry if you’ve never heard of this kind of bet before I will explain in full)

This is, I’ve found, after extensive research and testing is the perfect bet for this system. This is a four bet mini accumulator involving your three teams.

You may recall very early in the publication I said that I would not expect you to realise the same amount of profit that I do, and for this there is a very simple reason.

At this stage, I would not expect you to stake the same amount of money that I stake each time I bet. I am not saying that everybody wouldn’t, but I’m not sure that starting out everyone will feel comfortable staking the amounts I do, not initially anyway. This is perfectly normal. Most people like to build up their pot by placing smaller bets to begin with; this builds confidence and allows you to master the system fully.

In the beginning I also began small and built over time, reinvesting winnings into the pot so that I could stake more each time. Bigger stakes equal bigger profits.

At the moment, I place each and every bet on a £125 trixie, what this means is that I place four bets of £125 each totally a £500 stake each time I bet. But then again I don’t consider this a bet, my confidence in this system is so high that I look at it as an investment in which I expect to make a profit return.

Below is an example of what a normal bet trixie looks like:
You can see above a ‘trixie’ bet consists of 4 bets at £125 which totals a stake of £500. It returns £1456.73 so there is a profit of £956.73.

On all three bets each away team is odds on to win (the second number is bigger than the first = 8/13, 4/6 and 1/2) which makes them favourites to win even though they are playing away from home.

Like I mentioned earlier, the system averages on a 91% win rate which means over the course of a season there will be around 4-5 weekends in which I might lose. But you can forecast for these and when they happen you know that and should be prepared for it. The key word here is consistency again. You have to continue with the system in order for it all to work out in the long run.
For next season I will increase my stake again, most probably to £600 per bet; equalling a £150 trixie. The season after I will probably increase my stakes again to £700 per bet; ie: a £175 trixie. This is the model that you can follow once you have built your own confidence in the system and your own winnings pot.

For now though, you could place a £10 trixie bet and you would still make consistent profits and if you placed the cash you made into a separate account, as your confidence grew you could then place larger bets and increase your profits until, in the space of a relatively short space of time you would be placing bets at the same level as mine, or perhaps even more.

Above is an example of the same three teams, but with a £10 trixie equally a total stake of £40. Potential profit stands at £76.53 which is a decent amount.
Obviously, the odds on the 3 teams you select will vary from bet to bet, but as I said earlier these will always be at odds on, and always on the away side.

**Never, ever deviate from this system.** It simply does not work. Because the odds change from game to game, your winnings therefore will fluctuate considerably from week to week. But profit is the aim here, as long as you make more than what you started with we should be happy and following my system you will be in profit on a consistent basis (there’s that word again).

**How It Works**
Example Trixie bet:

Let’s say you have studied the form and have selected the following **away** teams:

- Southampton v **Man Utd**, Man Utd @ 4/5
- West Ham v **Man City**, Man City @ 4/6
- Mallorca v **Barcelona**, Barcelona @ 6/7

All the teams you have selected are odds on, the ‘Trixie’ consists of three double bets and one treble. Therefore for the bet to be successful all three teams must win.

For example:

**Bet 1** – Man Utd wins & Man City wins

**Bet 2** – Man Utd wins & Barcelona wins

**Bet 3** – Man City wins & Barcelona wins

**Bet 4** – Man Utd wins & Man City wins & Barcelona wins

Let’s say you place a £10 stake on each bet totalling a stake of £40 and all of your teams win.

**Bet 1** £10 @ 4/5 → £18 @ 4/6 = £30

**Bet 2** £10 @ 4/5 → £18 @ 6/7 = £33.43
Bet 3 £10 @ 4/6 → £16.67 @ 6/7 = £30.96

Bet 4 £10 @4/5 → £18 @ 4/6 → £30 @ 6/7 = £55.71

Hence total winnings of £150.10, a return of 375.25% for the risk of betting on teams that are odds on to win.

I have found that the system has a 91% success rate, however one game might be unexpectedly tight and a draw may be force. The ‘trixie’ bet hedges a portion of your stake so that all is not lost.

For example, in the event that Barcelona draw, the result is as follows:

Bet 1 £10 @4/5 → £18 @ 4/6 = £30

Bet 2 £10 – Lost

Bet 3 £10 – Lost

Bet 4 £10 – Lost

Out of your £40 stake £30 has been hedged, therefore one bad result will break the bank and wipe out previous winnings. Off days are inevitable, but this method minimises the damage and to be honest how often do you expect a top team i.e Man United or Barcelona to fall at the hands of QPR or Mallorca?

Over the course of a season top teams usually win over 28 games so chances are on your side each week.

The way to work this system successfully, as I have said earlier, is to start small and watch your winnings grow until the time you are ready to start placing bigger odds.

When I started, I was a broke student and I ran the system for many months without actually betting money. I had to test the system with ‘ghost bets’, once I felt it was solid I began placing £10 bets on a Trixie which totalled £40 each time.
I built this up over time and increased it to £15 bets (£60 overall) and so on. I suggest you do the same to start with, of course you can bet more (or less) as you wish. It really depends on your level of betting.

If you look at my previous results from a few seasons ago, you will see that there are only 2 occasions where I have lost my entire £500 stake. This is because, either 2 or all 3 teams failed to win.

But generally, this doesn’t happen and when the bet fails I still recoup most of my stake. This is not the case when placing another type of bet called accumulators. If one team doesn’t perform to how you predicted you lose your entire stake which can be extremely frustrating if you were one result away from a win.

How to actually place your bet
If you’re unsure about how to actually place a bet, I’m going to run you through it very quickly.

In order to bet online, which is the quickest and easiest way to do so, you’ll need to set up an account with one (or more) of the online bookmakers. I’ve enclosed a list below of some of the leading online bookmakers. If you click the links or the image below, it should link directly to the ‘sign up’ page.

![Sign Up Now](image_url)
You’ll be pleased to know that all the links below come with a ‘Match your bet’ free bet. So if your first bet is £50 then the bookmaker will match your £50 bet and credit your account with a free bet of £50. Some of them will match your first bet up to £250. There’s nothing stopping you claiming your free bet from more than one.

Betfred – Up to £50 Match Bet

William Hill – Up to £25 Match Bet

Betfair – Up to £250 Match Bet

and finally...
So there it is, now all you need is to go out and put it into practice.

Just follow the instructions exactly to the letter as I have explained and you will quickly, easily and effortlessly start to make profits consistently on a weekly basis, just how much is of course entirely up to you.
Another thing worth mentioning is, stick with the system over a minimum of 6 weeks because anything could be happening at the time whenever you decide to jump into the system. Your entry point may be totally different to somebody else’s. So given the law of averages, the 6 week period will allow normal proceedings to resume and the consistency to flow.

**Overview**

Finally, a list of do’s and don’ts, which form a brief and concise review of the items covered in previous sections.

1. Always select odds on away teams only. If you are unable to find three, which is very rare, then there is **no bet** on that particular day. **Do not force the bet.** On this basis the system cannot be reliable and therefore outcomes are more likely to be random.

2. Never deviate from the system shown, do not be tempted by what might seem tempting odds or other systems. They simply never work.

3. If there are 6 selections that fit the criteria, do not strike 2 separate bets. Select the 3 teams from those 6 that represent the best form and better chances of winning.

4. Never, ever chase a loss whatever the circumstances. This point is priceless and this is the point that will separate you from 99% of the betting public. The idiots that your bookie loves. Simply accept the loss and remember, it is not the end of the world. The systems ratio should kick back in and over a given period you will be back in profit. It is very highly unlikely that a team should win 38 out of 38 games over the course of a season. But the top teams from the top leagues around Europe usually win over 28 games in a season. In the 2011-12 season Real Madrid won 32 games from 38.

I would normally at this point wish somebody good luck, but as luck isn’t needed in this instance, I will simply say “ENJOY YOUR BETTING”
All the best,

Jordan Miller